

Services & Industries Intellectual Property and Technology

OVERVIEW

Day Pitney Intellectual Property attorneys approach matters holistically. Whether you need help with a single mark or an entire portfolio, we know that your goal is to protect your brand. We understand that the goal of patent prosecution is not a blue ribbon, but a strategic asset for your company. Every day, our intellectual property attorneys help clients acquire, secure, transfer, defend, enforce and understand their intellectual property rights. We prosecute patents and trademarks; negotiate and draft agreements for the license and sale of intellectual property rights; litigate intellectual property disputes in federal and state courts around the country, including before the International Trade Commission (ITC) and the U.S. Patent and Trademark Office; and advise clients on the entire array of evolving intellectual property issues modern businesses confront, including workplace policies relating to Internet access and use, social media, and privacy. The hallmark of Day Pitney attorneys in all of these endeavors is teamwork. Our litigators, prosecutors and transactional lawyers work together to ensure that the ultimate goal is met: yours.

EXPERIENCE

Prior results do not guarantee a similar outcome.

- Assisting a cutting-edge manufacturer in the automobile industry pursue, leverage and enforce a
 portfolio of patents related to improving engine performance in the ITC and the Patent Trial and
 Appeal Board (PTAB).
- Defending an iconic global toy company against encroachers and copycats in federal courts and the ITC, while building its domestic brand and U.S. patent portfolio.
- Building and protecting the worldwide brand of one of the world's largest investment firms.
- Managing an international policing program for a famous clothing brand.
- Obtained successful summary judgment for a life sciences company in a patent license dispute relating to electrospray ionization mass spectrometry.
- Defending a life sciences company against a notorious nonpracticing entity in multiple patent infringement cases pending in the Eastern District of Texas (EDTX).

- Defending an international consumer electronics manufacturer against claims by a notorious patent assertion entity under a putatively standards-essential patent.
- Defending a major beverage company against claims of trade secret misappropriation.
- Negotiating on behalf of a multibillion-dollar diversified industrial manufacturer and advising senior management in connection with a range of multiyear, multimillion-dollar IT and telecommunications managed services arrangements around the world.
- Advising a leading global life sciences company on a series of development, patent license and research collaboration agreements in the fields of drug discovery, genomics and biochip analysis.

INSIGHTS

Patently Enabled May 2024 – Inventorship of AI-Created Patentable Technology

May 3, 2024

The purpose of this monthly series Patently Enabled is to share simplified patent related information to assist non-patent practitioners in making the best decisions when considering their intellectual property rights.

Patently Enabled April 2024 – Section 251: Reissue of Defective Patents

April 5, 2024

The purpose of this monthly series Patently Enabled is to share simplified patent related information to assist non-patent practitioners in making the best decisions when considering their intellectual property rights.

"Generative AI & Deep Fakes: IP Implications, Authentication, Access to Justice," Connecticut Bar Association, Young Lawyers Section

April 8, 2024

Day Pitney Attorneys Ashley Picker Dubin, Woo Sin Sean Park and Juliana Campochiaro will serve on the panel, "Generative AI & Deep Fakes: IP Implications, Authentication, Access to Justice."

"Generative AI and Copyright Law: How to Set Up Corporate Frameworks", Intellectual Property Owners Association

March 7, 2024

On March 7, Hartford Attorney Woo Sin Sean Park will moderate a panel, "Generative AI and Copyright Law: How to Set Up Corporate Frameworks," at the annual Intellectual Property Owners Association Spring Summit.

Patently Enabled March 2024 – What is Double Patenting?

March 1, 2024

The purpose of this monthly series Patently Enabled is to share simplified patent related information to assist non-patent practitioners in making the best decisions when considering their intellectual property rights.

NEWS

Day Pitney Announces New Leadership Appointments

April 8, 2024

Day Pitney's Executive Committee, Executive Board and department leadership changes were featured on *CityBiz*.

Day Pitney Announces Leadership Changes

April 4, 2024

Day Pitney's Executive Committee, Executive Board and department leadership changes were featured in *Law360 Pulse*.

CT Day Pitney Lawyers Named to Leadership Posts

April 2, 2024

Day Pitney's Executive Committee, department leadership changes were featured in *Hartford Business Journal*.

Day Pitney's Trademark Team Recognized in 2024 World Trademark Review 1000 for the Eleventh Consecutive Year

February 16, 2024

Day Pitney Press Release

US Copyright Office Rejects Bid to Register Al-Generated Art

December 15, 2023

Day Pitney Intellectual Property Partner Alex P. Garens was featured in the *Law360* article, "US Copyright Office Rejects Bid to Register Al-Generated Art."

CONTACTS



Carrie Webb Olson Boston, MA colson@daypitney.com T: (617) 345 4767